

KFIZ-AM, WCLB-AM, WMBE-AM and WFON-FM
Family of Mountain Dog Media Stations
254 Winnebago Dr.
Fond du Lac, WI 54935
920-921-1071

EEO Public File Report

April 1, 2007 to March 2009

Report Contents:

Section A - Vacancy List
Section B – Recruitment Initiatives

Section A – Vacancies Filled

Positions Filled April 1, 2007 through March 1, 2009

Job Title	# of Candidates Interviewed	Sources
Part Time Sales Position	1	Personal Referrals
On Air Talent	4	WBA Listing
Intern - Sales	1	Website Listing

Section B – Recruitment Initiatives March 2007 through April 2009

	Recruitment Initiatives	Brief Description
#1	On-Air Ads	Ads were run on all stations for open positions.
#2.	Websites	Intern opportunities are listed on the websites.
#3.	Job Fair Participation	MDM participates in FDL Association of Commerce Job Fair every year in April. 19 Resumes have been collected.
#4.	MPTC Job Connections	Open positions are listed with MPTC's system.
#5.	Team Member Referrals	Team members are encouraged to refer appropriate candidates.
#6.	Marian College	Internships are posted at Marian College and discussed with their marketing departments.
#7.	Wisconsin Broadcasters Association	On Air Talent for WFON

Updated on April 30 , 2009 by AKS